

Upcoming Events



Chair's Column

Jennifer Bornholdt, Hub Jewelers
2012 Chamber Chairperson

Greetings Chamber Members!

It's hard to believe that the summer is winding down, young adults are off to college and children are gearing up to start back to school. Back to school reminds me of New Year's, as in I find myself reflecting back on the summer months....what my kids have been able to do, what we've done as a family, how has business been and what I want out of the rest of this year.

The Chamber has created many opportunities for members to network in 2012 and our calendar for the coming months is busy! The WIRE group is meeting Friday, September 7th, our annual golf tournament is Tuesday, September 11th, our general membership meeting is Wednesday, September 26th, and the gala is Friday, October 5th. There are many people who spend hours outside of their own business responsibilities to make these events possible. We hope to see you taking advantage of the networking opportunities we've made possible to our membership via these events.

I always mention membership and what the Chamber can do for you and your business. If you EVER want to discuss your experiences or desires for what you want to get out of this organization, I welcome all phone calls or emails. As we're seeking a new President to run the Richfield Chamber of Commerce, I have an even stronger responsibility to provide leadership in the organization. I genuinely value the people I've built relationships with via the Chamber and I want ALL of you to have the same type of experience from your membership.

At our most recent general membership meeting, Dr. Robert Slotterback presented his annual state of the schools presentation. The day prior to that luncheon there was a group of us from the Chamber Board who had the opportunity to attend an orientation session at the high school for all new teachers in the district.

continued on p. 3

Jay Petersen Agency Open House

Join us at the Jay Peterson Agency's new office location for some coffee, juice and pastries.

Location: 6941 Nicollet Ave. S, Richfield 55423

Date: 9/18/2012

Time: 7:30 AM - 9:30 AM

No reservation needed!

General Membership Meeting

City Council members / candidates

Location: TBD

Date: 9/26/2012

Time: 11:30 AM - 1:00 PM

Register here:

<http://tinyurl.com/RichCOCSept>

Important Registration Note:

To expedite check-in at Chamber events, please bring cash, check or credit card; receipts are available upon request after the event.

For future reference, pre-payment for all Richfield Chamber events is preferred. We accept Visa, MasterCard, Discover and American Express OR checks, made payable to "Richfield Chamber of Commerce", mailed to 6601 Lyndale Ave., S Suite 106, Richfield, MN 55423.

It is our policy to bill for no-shows and for any reservation cancelled less than 24 hours prior to the event.

R Richfield
Chamber of Commerce

612-866-5100

2012 Board of Directors

Executive Committee

Jennifer Bornholdt, Board Chair 2012
Angie Schaeftbauer, Interim Director

Ben Backus <i>Complete Chiropractic & Wellness</i>	612-866-1859
Laura Barrett <i>Barrett Lawn Care</i>	612-866-7522
Jennifer Bornholdt <i>Hub Jewelers</i>	612-866-7700
Gordy Ecklund <i>Richfield Bloomington Honda</i>	612-866-8197
Mike Elliott <i>LaMettry's Collision</i>	612-866-0016
Bill Fillmore <i>Richfield Municipal Liquor Stores</i>	612-861-9192
Nicole Krolikowski <i>M & I, a part of BMO Financial Group</i>	612-798-3844
Kim Lindeen <i>Bremer Bank</i>	612-230-5944
Natalie Marfleet <i>Metro Dentalcare</i>	612-638-1231
Anne Schultz <i>Linden Hills Florist</i>	952-451-8088
Patti Sterbuck <i>Broadway Pizza</i>	612-861-3402
Gordon Vizecky <i>Best Buy</i>	612-291-7414

Task Forces and Committees

Finance Co-Chairs - Jim Melssen and Allen Helvick

Gala Co-Chairs – Nicole Krolikowski and Natalie Marfleet

Golf Co-Chairs – Nick Mellum and Ben Backus

Governmental Affairs Committee – Steve Lindgren

Meet & Greet Committee Co-Chairs – Kim Lindeen and Mike Elliott

Programming Task Force Chair – Patti Sterbuck

Economic Development Committee Co-Chairs - Pat Brekken and Tim Carter

Marketing Committee Chair - Jennifer Bornholdt

Salute to Small Business Committee – Bill Fillmore



Invigorating the workforce pipeline

David Olson, MN Chamber of Commerce president

Teamwork is essential if Minnesota is to distinguish itself as the “skilled workforce state.” The Minnesota Chamber and our statewide network of local partners are leading the way. Mark your calendars for Oct. 9 as we showcase our initiatives and launch our 2013 legislative agenda at the summit, “How to Make Minnesota the Skilled Workforce State.”

Two years ago, we convened business and education leaders as U.S. Education Secretary Arne Duncan advocated measures to ensure every student will have effective teachers in their classrooms. His address was a springboard for passage of the alternative teacher licensure law. We’ve spearheaded additional efforts the past two legislative sessions to improve K-12 classroom instruction and will tee up higher ed reforms for 2013.

The event will feature keynote speaker Jamie Merisotis, president and chief executive officer of the Lumina Foundation, a national organization dedicated to increasing the proportion of Americans with high-quality degrees and credentials to 60 percent by 2025. Panel presentations will address ways to engage all stakeholders and include specific attention to the role of the business community.

The good news is that local chambers of commerce across the state are stepping up to the plate. Consider these examples:

- The Dakota County Regional Chamber of Commerce and River Heights Chamber of Commerce recently partnered to host a Principals Bus Tour. Thirty principals and superintendents attended this tour of four of the largest employers in Dakota County. The goal is to connect businesses and educators in meaningful discussion about how to fill the gaps between job skills and skills training.
- The Brainerd Lakes Chamber, through its Bridges Workplace Connection, helps high school students explore local career options. The program brings together businesses, colleges and 24 high schools to introduce various career paths through hands-on work-based learning.
- The Grand Rapids Area Chamber of Commerce connects schools with local businesses through "CEOs in the Classroom." The initiative has two goals: Encourage educational offerings relevant to future workforce opportunities by engaging business owners and managers with educators; engage in frank conversations with eighth-graders about the realities of graduating and being financially independent.
- The Rochester Area Chamber of Commerce seeks to transform the community’s educational systems by offering a range of programs that champion both excellent educational standards and flexible, dynamic workplaces that effectively connect with the skills taught in the region’s K-12 schools. The program particularly focuses on K-12 education in the STEM courses – science, technology, engineering and mathematics.

A grant from the Institute for a Competitive Workforce, a nonprofit, nonpartisan affiliate of the U.S. Chamber of Commerce, will help support this event and ongoing efforts to advance postsecondary reform.

continued on p. 3

ALL WE ARE SAYING IS
**GIVE
 PETE
 A CHANCE!**

**Graphic Design &
 Printing Services**
612.866.7225
www.dunnsemington.com

New Opportunities for Gala Participation!



This year, we are putting more “FUN” into “FUNdraiser”! During the gathering time, from 5:30 until 7:00, Gala attendees will have the pleasure of playing games as well as perusing and bidding on our Silent Auction items. Our games will have movie themes - one example is the ring toss game involving bottles of wine, which is titled “Sideways”.

We are looking for GAME SPONSORS! This would entail your company providing prizes for “winning” and potentially providing a person to staff the game. You will receive publicity for your company (“Bean Bag Toss” sponsored by _____ [your company name here]) in the program, on-site at the game and in any other manner of publicity we can conjure up. Several games are available for adoption (and if you have an idea for a game, we’re all ears) – please contact Nicole Krolkowski at nicole.krolkowski@micorp.com or Natalie Marfleet at nmarfleet@metro-dentalcare.com to secure your sponsorship!

David Olson, continued from p. 2

At the summit, Domenic Giandomenico, director of education and workforce programs for ICW, will present the U.S. Chamber’s recent “Leaders and Laggards” report and discuss how Minnesota stacks up against other states.

Minnesota has made some significant strides in postsecondary education reform, and it’s time to take the next steps. In particular, we must strengthen and smooth the transition from education into the workforce. **DO**

Thank you to new and renewing members in August!

New Members

- Tonsager Tax & Accounting Services

Renewals

- Avinity Senior Living
- Hennepin County Board
- HRA
- MN School of Business
- MN SUN PUBLICATIONS
- The Pines

Chair’s Column, continued from p. 1

The message that came loud and clear was the connections that exist between not only the schools and the business community, but also the city leadership in Richfield. The three organizations work together in a number of ways to create a positive impact here.

A good school system draws strong families to our community, which leads to a healthy business environment, all supported by the functions of the city leadership and other organizations in our community. What an opportunity we have to make an impact when we’re working together!

I hope the coming months find your business doing well! I look forward to seeing you at the next Chamber event! **JB**



Richfield Chamber of Commerce

6601 LYNDAL AVE SOUTH
SUITE 106 • RICHFIELD, MN 55423
WWW.RICHFIELDCHAMBERCVB.ORG
612-866-5100

Chair's Message.....1
Invigorating the Workforce Pipeline.....2
New Opportunities for Gala Participation3

The Richfield Chamber is *GOING PLACES!*



The Meet and Greet Co-Chairs with the Manager of the Sherwin-Williams store on Penn Avenue in Richfield

Dr. Robert Slotterback, superintendent of Richfield Public Schools, spoke at a recent luncheon meeting at City Bella



Co-Chair of the Meet and Greet Committee, Kim Lindeen, with 2012 New Member, Nick Sacco