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Be what's next.



Get Down to Business 2013 3rd Annual Twin Cities event

June is your month to *Get Down to Business* with Constant Contact's annual nationwide series of business building events. In Celebration of **Small Business Week**, this year's topic is *finding your next great customer*. Learn how to **woo them, win them, and bring them back again** and again...with their friends.

You'll learn from the best marketing experts in your area about:

- Building a marketing framework that really works
- Maximizing impact with both email + social
- Designing a successful marketing campaign
- Getting messages read, opened, shared, and socially visible
- And much more

REGISTER TODAY:

www.RichfieldChamberCVB.org

Whatever your level of marketing expertise, you'll walk away with a tangible roadmap to grow your business. Your small business deserves to be celebrated. It deserves success too. So clear some space on your schedule for Get Down to Business.

Register today and get a free copy of our guide:
Grow Your Small Business with Email and Social Media Marketing

FREE to attend; however registration is required as seating is limited. *The past two events have filled up quickly, so register today!*

Agenda

8:00am to 8:45am
Check-in & networking

8:45am to 9:00am
Welcome & Introductions

9:00am to 10:30am
Grown Your Business workshop

10:30am to 11:30am
2-2-2 Principle, Rock Star panel discussion and Q&A

When

Wednesday June 19, 2013
8:00 AM to 11:30 AM CDT

Grow Your Business with Email and Social Media

Join us for this brand new action packed workshop, with brand new content from Constant Contact! "Grow Your Business with Email and Social Media: Simple Marketing Strategy for Small business & Nonprofits"

This workshop will help you explore the landscape of using Social and Email Marketing to help you generate new business. Learn how setting marketing goals and objectives will help you determine the best targeted channels for you to push out your social and email campaigns. Interactive exercises throughout the workshop will leave you with actionable steps you can take to help you achieve your goals. Engage through email and social media marketing for long lasting results.

2-2-2 Principle Panel Discussion and Q&A

Now is your chance to ask our experts about your subject lines or headlines. Plus we'll share some of our favorites and look forward to hearing yours!

Our panel will share our thoughts on your submitted subject lines and social media headlines to help you win the battle of priorities of your clients, members or prospects.

We'll also share some of our personal favorites and take all of your questions about email and social media during our rapid fire Q&A.

This has been a **big hit** with attendees our first two years of this event!

JUNE MEMBER MEETING LUNCH



June 26th | 11:30a-1pm



Meet the Minnesota Magicians Richfield's New Junior Hockey Team!!

- Mingle with the mascot, players and staff
- "Networking -Friendly" Lunch fare
- Giveaways
- Special ticket and corporate sponsorship opportunities
- Get a sneak peak at the arena remodeling project
- Ribbon Cutting Ceremony at noon!



Where: Richfield Ice Arena - 636 East 66th Street

Members \$10 | Nonmembers \$25 | registration required: www.RichfieldChamberCVB.org